

Biography



**William Lalinde, M.B.A., H.S.A.
Business Manager, MOTOHEALTH,
Mobile Devices Business,
Motorola, Inc.**

As a leader of Motorola Health Care solutions, Mr. Lalinde was responsible for the creation of tools that support the transformation of health care and wellness industry; Solutions geared toward improving organizational efficiencies while minimizing the impact in people's lifestyle.

Mr. Lalinde led a global wellness promotion, disease prevention health care vertical business, with solutions that encompassed public and private initiatives to improve efficiency and productivity in health care organizations while maintaining the highest levels of safety and security, in regulated and unregulated environments. Mr. Lalinde also served as a technological partner on a global basis of Motorola's corporate health and benefits team. He was also a founding board member of Continua Alliance and representative of various associations.

Currently Mr. Lalinde moved to the Health Sector and to Spain. He leads a new "spinoff" initiative within Hospital Clinic in Barcelona, and is now working with Health and Ambient Assisted living projects within E.U.

Mr. Lalinde holds studies in E.E., Masters in Project Management, George Washington University, Undergraduate and Masters Degree in Business with Specialization of Health Services Administration from Nova Southeastern University in Florida.